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This is not an eye-candy book, full of pretty pictures and not much substance. It is a (brief) primer on design history and evolution. If *Design Literacy* and Meggs' *History of Graphic Design* had a baby, that would be the definitive book on the origins, development, and understanding of graphic design.

Design Literacy: Understanding Graphic Design by Steven Heller

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Heller, Steven. Design literacy : understanding graphic design / Steve Heller. — 2nd ed. p. cm. Includes bibliographical references and index. 1. Graphic arts—History. 2. Commercial

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Steven Heller is editor of the AIGA Journal of Graphic Design and the chair of the MFA design department at the School of Visual Arts. He is the author or editor of more than seventy books on graphic design, and he is a contributor or contributing editor to

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nearly 25 magazines, including Print, U&Ic, Eye Magazine, Communications Arts, ID magazine, Graphis, Design Issues, and Mother Jones.

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Steven Heller is the art director of the New York Times Book Review, the chair of the graduate design program at the School of Visual Arts, and the author of more than 80 books, including

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The Education of a Graphic Designer.He lives in New York City.

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