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Cindi Howson. Cindi is the founder of BIScorecard®, a resource for in-depth business intelligence (BI) product reviews, based on exclusive hands-on testing. She has been advising clients on BI tool strategies and selections for more than 15 years. She is the author of Successful Business Intelligence: Secrets to Making BI the Killer App and SAP Business Objects BI 4.0: The Complete Reference.

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